🗝 Ten Keys to Writing Successful Grants 🗝

$$$ Millions in grants are available every year. They're going to someone. Why not you?
A great idea is only the beginning. How you write your application is what makes the difference.

🗝 #1	**What is the mission of the organization offering the grant?** *What is the impression they hope to make on the world? What is the grant asking you to do that will help them meet their mission?*
🗝 #2	**How will the grant-funded program help you meet your mission?** *Are you clear about your goals? Identify and express how the grant will embellish and empower what you are already doing.*
🗝 #3	**Identify the alignment between Key 1 and Key 2.** *If you can't find a match between your missions and goals and theirs, move on to another grant.*
🗝 #4	**Consider all possible costs and resources needed.** *Time is also money. Beyond grant-required budget items, assume that every individual, space, or tool has a cost.*
🗝 #5	**Don't choose or write a grant that will unduly encumber your organization.** *Ideally, design a program that can work and continue without inputting more of your own funds (than you are willing).*
🗝 #6	**Demonstrate your ability to implement the grant program.** *Describe past similar successes, your team's skills, and committed supporting partners.*
🗝 #7	**Articulate your need.** *What populations will this grant help? Why are they especially needy? Why is money the solution to meeting their needs?*
🗝 #8	**Demonstrate sustainability.** *Use funds to build capacity (ex. train staff, purchase tools) during the grant period; identify resources to help keep the program going.*
🗝 #9	**How will I measure success?** *Clarify what success looks like. What data (qualitative, quantitative, or even anecdotal) will you be able to show that you've met your goals?*
🗝 #10	**What impressions will my program make on the community and beyond?** *How will you draw attention to the grant award and your program? How can the grantor highlight what you've accomplished? What about it is press-worthy?*